

The Chainalysis global cryptocurrency adoption index

Proprietary and Confidential
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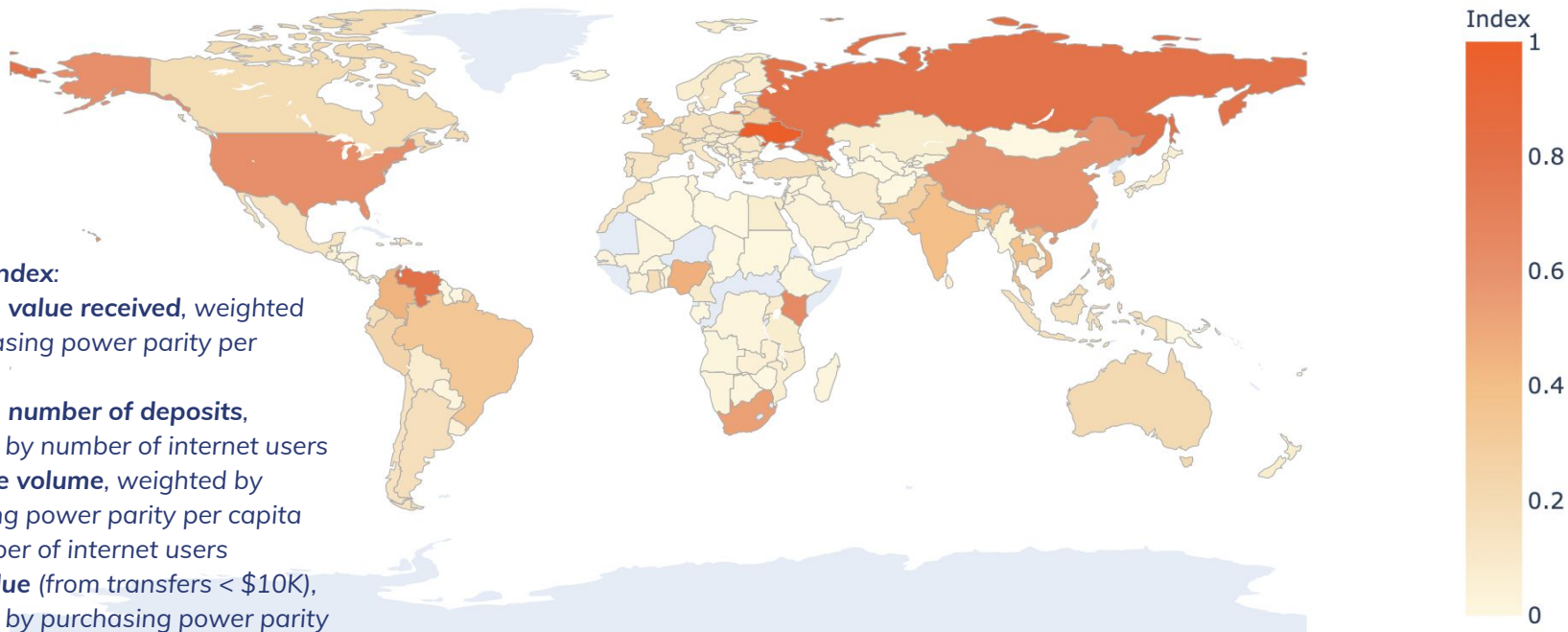
Final report to be released in September:
<https://go.chainalysis.com/2020-geography-of-crypto-report.html>

Variables included

1. On-chain value received (multicoin)
2. On-chain number of deposits (multicoin)
3. P2P traded volume: BTC volume per country's currency in USD from Local Bitcoins and Paxful (with Similar Web estimates for currency unions)
4. Retail value received: value from transfers < \$10,000 (BTC)

Currencies included: BAT, BCH, BNB, BTC, BUSD, CRO, CRPT, DAI, ETH, GNO, GUSD, HT, HUSD, ICN, LEO, LINK, LTC, MCO, MKR, MLN, OMG, PAX, PAXG, TGBP, TUSD, USDC, USDT, WETH, ZIL, ZRX

Cryptocurrency adoption index (Jul '19 - Jun '20)



Components of index:

1. **On-chain value received**, weighted by purchasing power parity per capita
2. **On-chain number of deposits**, weighted by number of internet users
3. **P2P trade volume**, weighted by purchasing power parity per capita and number of internet users
4. **Retail value** (from transfers < \$10K), weighted by purchasing power parity per capita

Cryptocurrency adoption index (Jul '19 - Jun '20)

Values from map

